

BRIDGING THE GAP BETWEEN ST&I POLICY RESEARCH AND POLICY MAKING

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GEOFFREY OLDHAM

MENA CONFERENCE JANUARY 2013



RESEARCHER APPROACHES

- PUBLISH ACADEMIC PAPERS AND BOOKS
- ACADEMIC CAREER REQUIRES IT

- PROACTIVELY INFLUENCE PUBLIC OPINION AND POLICY
 - > CULTIVATE PERSONAL CONTACTS WITH POLICY MAKERS AND THEIR ADVISERS
 - > WRITE ARTICLES FOR NEWSPAPERS
 - > APPEAR ON TV AND RADIO BECOME A GURU
 - > WELCOME VISITS OF POLICY MAKERS TO DEPARTMENT OR RESEARCH CENTRE
 - > DEVELOP INDICATORS OF POLICY IMPACT
- SERVE ON ADVISORY COMMITTEES



POLICY MAKER REQUIREMENTS

- TIMELINESS OF INPUTS TO DECISIONS

 - > 1 DAY > 3 WEEKS > 1 YEAR+
- KNOWLEDGE NOT INFORMATION
- o TRUSTED AND AUTHORATATIVE SOURCES OF KNOWLEDGE
- KNOWLEDGE ABOUT OTHER ORGANISATION AND COUNTRIES EXPERIENCES
- VIEWS OF STAKEHOLDERS TO ADVICE: POLITICAL CONSIDERATIONS:eg Differential impact of policies on lives of men and women



BRIDGING THE GAP AND ROLE OF KNOWLEDGE BROKERS

- WHO ARE KNOWLEDGE BROKERS?
- WEB BASED APPROACHES

 - SCIENCE AND DEVELOPMENT NETWORK (SCIDEV.NET) SOUTH AFRICAN GREEN PAPER ON S&T POLICY OXFORD ANALYTICA
- o ADVISORY COMMITTEES: GOVERNMENT AND ACADEMIES
- CHIEF SCIENTISTS
- o CITIZEN JURIES
- o THREE TELEPHONE CALL SOLUTION

• • IN CONCLUSION

- MUCH ANECDOTAL EVIDENCE ON THE TOPIC, BUT RELATIVELY LITTLE RESEARCH
- o NEED FOR INTERACTION BETWEEN POLICY RESEARCHERS, POLICY MAKERS AND KNOWLEDGE BROKERS
- INCREASING INTEREST IN HOW BEST TO ENCOURAGE EVIDENCE BASED DECISION MAKING
- RELEVANCE FOR MENA REGION?